

Campaign India's Post



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ChatGPT Ads has officially come to India.
OpenAI is opening ChatGPT as a new advertising space, with over 50 brands expected to go live this week and self-serve Ads Manager launching on September 4.

It has signed [WPP](#) and [Omnicon](#) as agency partners.

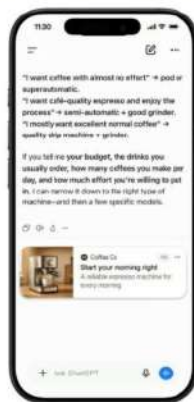
India's advertising landscape just got a new conversational layer.

But the bigger shift? Brands can now reach consumers while they're actively asking questions, comparing options and making decisions not just searching keywords.

Read the article at [Campaign India](#). Link in comments

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