

Right Shift FITTEST 40 ABOVE 40 INDIA'S FITTEST BUSINESS LEADERS
OCTOBER 26, 2025 | MUMBAI
 #Fittest40Above40 #MakeTheRightShift
NOMINATIONS OPEN

#BWPharmaWorldAwards
OCTOBER, 2025
PHARMA LEADERSHIP AWARDS 2025
NOMINATE NOW!!!

C Com Digital To Drive Digital Transformation For Onco-Life Cancer Centre

BW Online Bureau | Aug 26, 2025

C Com Digital To Drive Digital Transformation # Onco-Life Cancer Centre

This partnership will see C Com leading Onco-Life's digital transformation journey through communication architecture, multilingual website experience, and impactful social media strategies



C Com Digital has been awarded the integrated digital mandate for Onco-Life Cancer Centre (Onco-Life Hospitals), Maharashtra's largest chain of dedicated oncology hospitals. The partnership will see C Com Digital lead the hospital group's digital strategy across communication architecture, website experience, and social media engagement.

Uday Deshmukh, an experienced oncologist, started Onco-Life Cancer Centre in 2014. Now, it has centers in Satara, Chiplun, Talegaon, and Wagholi (Pune). Onco-Life has set standards in accessible cancer care by treating more than 120,000 patients, getting three NABH accreditations, and using cutting-edge technologies, including TomoTherapy with Synchrony radiation. The partnership with C Com Digital represents a major change in how India's top cancer hospitals interact with patients, families, and communities in the digital age.



C Com Digital's mandate is to create Onco-Life's brand and communication, design a multilingual (English and Marathi) website with a great user experience, and carry out social media strategies that include reels, campaigns, and digital outreach. The program's goal is to raise awareness, create trust, and make cancer education and services more accessible in areas of Maharashtra that don't have enough of them.

BW PHARMA WORLD PHARMA LEADERSHIP AWARDS 2025
#BWPharmaWorldAwards
OCTOBER, 2025
NOMINATE NOW!!!

- FEATURED**
 - Personalities | Apr 27, 2024
Padma Shri Awardee Mukesh Batra Unveils Revolutionary Boo...
 - Causes | Apr 20, 2024
Healthy Eating Trends
 - Mind | Apr 20, 2024
Self-Care Rituals For Relationship Wellbeing
 - Causes | Apr 20, 2024
Redefining Employee Wellbeing
 - Causes | Apr 20, 2024
Plastic Pollution
 - Body | Apr 19, 2024
How Lifestyle Choices Impact Heart Health
- POPULAR**

Right Shift FITTEST 40 ABOVE 40 INDIA'S FITTEST BUSINESS LEADERS
OCT 30 MUMBAI
NOMINATIONS OPEN

- Breaking News**
- Body | May 18, 2024
The Difference Between Looking Healthy & Feeling Healthy
2 mins read
 - Body | May 18, 2024
Water: The Supreme Nurturer
2 mins read
 - Causes | Apr 20, 2024
Healthy Eating Trends
3 mins read
 - Mind | Apr 20, 2024
Self-Care Rituals For Relationship Wellbeing
3 mins read
 - Causes | Apr 20, 2024
Redefining Employee Wellbeing
3 mins read



Chandan Bagwe, the founder and director of C Com Digital, said, "We see this mandate as a way to change digital healthcare. Onco-Life is an oncology leader, allowing us to combine storytelling, technology, and design. We need to create a digital ecosystem that embodies Onco-Life's values of care, cure, and comfort, and that also allows for conversations that raise awareness and encourage early action. C Com Digital wants to make oncology communication in Maharashtra more inclusive and effective by combining brand architecture, social media storytelling, and patient-first online experiences. We are on the right track with Onco-Life because we make technology more human. This is the future of healthcare communication."

Mr. Sachin Deshmukh, Managing Director of Onco-Life Hospitals, added, "Oncology is not just about cutting-edge technology; it's also about trust and getting the right information on time. Patients today check out internet platforms before they even go to the hospital. Working with C Com Digital lets us reach them where they are, with honest, easy-to-understand, and caring communication. We see this as a chance to make cancer care less mysterious, raise awareness about early detection, and build a support network for patients and their families. Digital technology is essential to healthcare delivery in a time when information can help people make decisions about their treatment."

This partnership aims to ensure that communities in Maharashtra and beyond have access to accurate information, awareness of early detection, and expert care. The project shows how technology, empathy, and strategy can combine to make a lasting difference in healthcare by combining Onco-Life's clinical excellence with C Com Digital's communication skills.

Share — [f](#) [t](#) [in](#) [w](#)

Also Read



CAUSES | Sep 02, 2025
Ganesh Chaturthi: The Grand...
 ⌚ 5 mins read



CAUSES | Sep 02, 2025
HCG Cancer Centre, Bangalore,...
 ⌚ 2 mins read



CAUSES | Sep 02, 2025
CARE Hospitals Launches 24x7...
 ⌚ 3 mins read



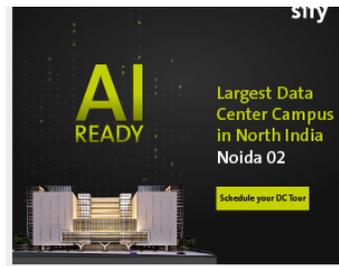
CAUSES | Sep 02, 2025
Satisfy Your Monsoon Cravings...
 ⌚ 4 mins read



CAUSES | Sep 02, 2025
Lung Cancer In Non-Smokers: A...
 ⌚ 4 mins read



CAUSES | Sep 02, 2025
Mahadivya Sangam At Akshar...
 ⌚ 4 mins read



Trending Posts

In Conversation With Dr. Rakesh K Chadda

⌚ 6 mins read

From Mass-Market To Precision: Rethinking...

⌚ 5 mins read

What Death Teaches Us - By Suzy Singh

⌚ 3 mins read

Practice Of Meditation And CBT Improves Fertilit...

⌚ 4 mins read

Understanding Gastrointestinal Cancer: Key Fact...

⌚ 5 mins read

Pharma Education 4.0: Blending AI, Data Scienc...

⌚ 4 mins read

The Burnout Crisis

⌚ 3 mins read

Subscribe to our newsletter to get updates on our latest news

SUBSCRIBE



74-75 Scindia House, 1st floor, Connaught Place, New Delhi -110001

For Editorial & Partnerships:

Harbinder@businessworld.in

+919911773666

Mind
 Body
 Soul
 Personal Space

Worklife
 Causes
 Videos

Contact Us
 Privacy Policy
 Terms & Conditions
 Sitemap



ADVERTISEMENT