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MARKETING



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C Com Digital secures digital marketing and creative mandate for HealZen

The partnership aims to elevate HealZen's Holistic Healthcare Solutions in the Indian Market

by **MN4U Bureau** - October 16, 2024 in Advertising Reading Time: 2 mins read

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Mumbai: C Com Digital, a full-service Techno Digital Marketing Agency with a global footprint, has secured the prestigious mandate to manage the complete digital presence and creative services for HealZen Quantum Cure Private Ltd., a healthcare company specializing in pro-therapeutic therapy and patient-centric care.

C Com Digital will oversee HealZen's website development, social media management, SEO, online advertising, WhatsApp marketing, packaging design, and all creative content, ensuring a cohesive and impactful brand presence across multiple platforms.

HealZen is dedicated to transforming healthcare by addressing the root causes of chronic non-communicable diseases and lifestyle disorders. Their approach integrates modern medicine with holistic therapies, offering comprehensive care for gastrointestinal, endocrinological, autoimmune, and hematological disorders. They also provide specialized oncology support and functional nutrition for pregnancy-related care.

C Com Digital's global experience in creating and executing AI-powered digital marketing strategies across diverse industries makes them the ideal partner for HealZen. Their expertise in developing tailored, impactful communication plans will be crucial in establishing HealZen's presence in the Indian healthcare market.

"We are thrilled to partner with HealZen, a forward-thinking healthcare brand that is redefining patient care," said **Chandan Bagwe, Founder & Director of C Com Digital**. "Our extensive experience driving brand visibility through integrated digital marketing strategies will help HealZen connect with patients seeking more than just conventional treatments. This collaboration will enable us to support their growth as they embark on this exciting journey."



Dr. Apurva Ahirrao,

Dr. Apurva Ahirrao, Managing Director of HealZen Quantum Cure Private Ltd., added, "We are excited to collaborate with C Com Digital as we launch our first clinic in Pune. Their expertise in building strong digital footprints and innovative marketing approaches aligns perfectly with our vision of delivering holistic healthcare solutions. With C Com Digital's help, we aim to reach a wider audience and significantly impact healthcare delivery in India."

The partnership between HealZen and C Com Digital marks a pivotal step in revolutionizing healthcare by blending modern and natural therapies. C Com Digital's holistic marketing efforts will ensure that HealZen establishes itself as a trusted name in the Indian healthcare landscape, driving brand awareness and patient engagement.

Tags: Advertising C Com Digital creative services Digital Marketing healthcare HealZen

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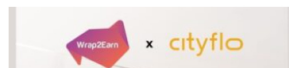


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